

CURRICULUM VITAE

Pierre-Jean Benghozi

Research director CNRS

Professor at Ecole Polytechnique

Co-Chairman AIMAC (International Association of Art and Culture Management)

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Summary

Pierre-Jean Benghozi has an initial scientific education in engineering from the the Ecole Polytechnique (Paris) and is graduated, additionally, in Management studies (PhD) and Economic (Priv.-Doz).

Research Director at the National Centre for Scientific Research (CNRS), professor at the École Polytechnique and at Geneva University. He headed up, until 2013, the Centre for Management and Economic Research (PREG). He also founded and has been in charge of the Innovation and Regulation in Digital Services Chair since 2007. He developed, in an educational partnership jointly operated by the best higher education institutions, an international graduate Master program of excellence on Network Industries and Digital Economy (IREN). He is former Commissioner at the French Electronic Communications and Postal Services Regulatory national Authority (Arcep).

Pierre-Jean Benghozi developed, since the early eighties, pioneering research unit and programs on Information Technology, Telecommunications, Media and Culture. His recent projects draw attention to the adoption and uses of ITC in large organizations, the structuring of ITC-supported markets and supply chains, the characterization of competitive business models, expressly in creative industries. Pierre-Jean Benghozi publishes on these topics more than 200 academic international publications. Board member of scientific committee in highest French institutions and numerous international scientific conferences and academic journals, Pierre-Jean Benghozi taught regularly in major Universities and is frequently requested as an expert by public bodies and private organizations.

Education

Ecole Polytechnique Paris (1976)

PhD in Organization Sciences (University Paris Dauphine 1982)

HDR (Priv. Doz.) in Economy (University Paris Dauphine, 1993)
(French National diploma leading to doctorate supervision)

Former member of the Institut des Hautes Études pour la Science et la Technologie (IHEST) (2006)

Professional

Research Director at the National Center for Scientific Research (CNRS) (1995 -)

Professor at Ecole Polytechnique-Paris (2006-)

Commissioner at the French Electronic Communications and Postal Regulatory Services national Authority (Arcep) (2013-2019)

Professor at Geneva School of Economic and Management (Geneva University (2018-2021)

Co-Chairman of AIMAC (International Association for Art and Culture Management) (2006-)

Chairman of the Chair on Innovation and Regulation in Digital Services (Ecole polytechnique, Telecom ParisTech, Orange Group) (2007 - 2013)

Professor at Business School Institute (Luxembourg) (2014 -)

Director of the Pole of Research in Economics and Management (Ecole Polytechnique – CNRS) (2005-2013)

President of the scientific committee for the PHD Program Law & Economics (co-organized by Cornell University, Gand University, Ecole Polytechnique and Torino University) (2002 - 2012)

Board member of scientific committee in highest french institutions : Telecommunications Institute, CNIL (Regulation Body for Privacy), French Senate ICT Club, French Ministry of Culture Cultural Industries Strategic Group, Economic and Management University Evaluation Committees,...

President of the French Society of Management (2006-2008)

President of « Economic and management » section of National Committee for Scientific Research (National evaluation body) (1999-2004)

PhD Supervisor – Director of “Economic and Social Science” section in Ecole Polytechnique doctoral School (1999 – 2004)

Board member for international scientific conferences (Academy of Management, AIMS), international journals (Organization Studies, Organization Science, International Journal of Art & Management...) and most important French academic journals.

Expert for public bodies and private companies : International Labour Organization, United Nations Development Program, European Union, OECD, France Telecom, Vivendi, Italcementi, French Post, April Group, EADS, EDF, ...

Competencies and research topics

Creator and director of a research group on *Information Technology, Telecommunications, Media & Culture* in Ecole polytechnique Management Research Center. The group is mainly focused on:

- *ICT* : economic frameworks and strategic management issues : organization studies, management strategies, business model value-added chain (production, distribution,

sales), financial stakes, international comparison, electronic commerce, technological perspectives.

- *Media and culture industries (movie, audiovisual, music, publishing, design, production of cultural artefacts)* : organization studies, management and protection of property rights, piracy and counterfeiting.

Language

French : mother tongue

English : fluent, good working knowledge

Italian : fluent, good working knowledge